



📍 GROSSE POINTE PARK, MI
48230

📞 3136004865

✉️ nickmiotke@me.com

[Bold Profile](#)

PROFESSIONAL SUMMARY

Dynamic Video & Content Solutions Leader with a proven track record at Nick Miotke LLC, excelling in workflow management and client relationship building. As a specialist in video production and creative direction, I drive high-quality content fulfillment while fostering team collaboration and continuous improvement, ensuring projects exceed expectations and strengthen client partnerships.

LEADERSHIP & OPERATIONAL STRENGTHS

- Workflow management
- Video production
- Creative direction
- Post-production oversight
- Editorial standards
- Client relationship management
- Budget management
- Problem solving
- Effective communication
- Attention to detail
- Time management

Nick Miotke

WORK HISTORY

June 2022 - Current

Video & Content Solutions Leader Nick Miotke LLC | Grosse Pointe Park, MI

Led production and post-production operations across multiple concurrent client engagements, owning workflows, delivery standards, and creative execution. Designed scalable editorial processes, led remote collaborators, and balanced hands-on work with oversight to ensure consistent quality and dependable delivery. Served as the primary point of contact for creative execution while supporting long-term client relationships through operational clarity and trust.

Clients: Edmunds, Driving Sports TV, Hemmings, Toyota, Karma Jack, Michigan Creative

Production Partners: MediaSpigot, Pixel Shift Media, S.L. SesmaOwn production and post-production operations for multiple concurrent client engagements

- Design and manage editorial workflows supporting consistent delivery across platforms
- Lead remote editors and collaborators, ensuring quality control and deadline adherence
- Serve as primary point of contact for creative execution and delivery expectations
- Balance hands-on editing with oversight to maintain standards while scaling output
- Support long-term client relationships through dependable execution and operational clarity

December 2015 - June 2022

Senior Video Producer CNET Cars / Roadshow

- Led end-to-end production and post-production for CNET's automotive video content, overseeing editorial standards, schedules, and delivery across multiple platforms. Managed crews, contractors, budgets, and timelines while coordinating cross-functional teams to ensure consistent quality and efficient execution. Implemented workflow improvements that streamlined production and supported scalable branded and commerce-driven content.

August 2010 - June 2013

Senior Producer Autoweek | Detroit, Michigan

Directed video production for Autoweek's digital and social platforms, overseeing projects from concept development through execution and delivery. Led editorial and branded content initiatives, producing and editing original video for Autoweek.com and YouTube while managing paid client productions. Partnered with automotive brands and internal teams to deliver high-quality, on-brand content aligned with editorial and business objectives.

Clients: Ford, GM, Jaguar, Acura, Chevrolet, Cadillac, Toyota

- Team leadership
- Contract oversight
- Quality control
- Continuous improvements
- Talent development
- Recruitment and hiring
- Visionary thinking
- Coaching
- Training and mentoring

PORTFOLIO

- [linkedin.com/in/nick-miotke-1861116](https://www.linkedin.com/in/nick-miotke-1861116)
- www.nickmiotke.com

January 2007 - December 2008

Video Editor Campbell-Ewald | Warren, Michigan

In-house editor and shooter producing broadcast, digital, and branded content for major national brands. Partnered closely with agency creative, production, and account teams across concept, production, and post-production to deliver polished, on-brand work under fast-paced agency timelines.

Clients: Chevy, Carhartt, Michelin, U-M Health System, Kaiser Permanente, USPS, Olympic, OnStar, USAA

October 2005 - January 2007

Creative Video Editor Milagro Post | Royal Oak, Michigan

Led creative editorial for agency-driven commercial projects, guiding work from offline edit through final delivery. Served as a primary creative partner to local and national ad agencies, managing projects end-to-end while maintaining high editorial standards and strong client relationships.

Clients: BBDO, Campbell-Ewald, Ogilvy & Mather, JWT, Chemistri, Doner

July 2003 - October 2005

Video Editor Ogilvy & Mather | Dearborn, Michigan

Led the agency's in-house post-production edit suite, building workflows and systems from the ground up to support national and regional broadcast campaigns. Designed and implemented an internal online tagging and finishing pipeline that transformed the edit suite into a long-term revenue-generating profit center. Independently managed the internal broadcast studio while collaborating with creative teams from concept through delivery.

Clients: Ford, Del Webb, HD Radio, Motorcraft, United Way, HAP

EDUCATION & RECOGNITION

May 2001

Bachelor of Fine Arts | Digital Media & 3D Animation

College For Creative Studies, Detroit, MI

AWARDS & HONORS

2021 Telly Award

2007 Mobius Gold Award